



For Immediate Release

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**Hope Hails For Homeless Kids in NYC Via Benefit Concert**

**Harmony4Kidz Is Proud To Present Its 2<sup>nd</sup> Annual New York City Benefit On Sept. 21, 2008 At The Highline Ballroom**

**The Benefit Features Hosts Ray J. (Brandy's Brother) and DJ Whutevva (Power 105.1FM)**

New York, NY- August 28, 2008- **Harmony4Kidz** is a non profit agency committed to transforming the lives of homeless children by providing shelters, educational and developmental programs. The organization specializes in creating musical events to benefit children focusing on giving, peace and sharing through a message of hope. **Harmony4Kidz** is partnering with other people in the music industry to develop creative, fund raising events that will help get homeless children off the streets.

The event will feature performances from superstar actor/ entertainer **Ray J.**, the music will be provided by Power 105.1 **DJ Whutevva**. Other performances include: Irena and Bermuda Road, Badi, Bellringer, Raye 6 and an amazing new, artist Shakti.

Irena Makarchuk, Founder of will perform her song "Save The World" which was her inspiration for creating the Harmony4Kidz organization. Irena's passion for music and her commitment to helping others is a huge part of her life.

Irena says. "We can make a difference for these kids – they are the future."

She came up with the idea for **Harmony4Kidz** when she was planning another musical event in New York City. There, she met a group of children eager to help her promote the concert. She was shocked to discover that over 200 of the kids helping her were homeless. Irena was amazed that in spite of all their problems the kids had great attitudes and wanted to be involved with the event.

The Benefit: **Artists Who Care** will take place on Sept. 21st, 2008 at 7:00 PM at the Highline Ballroom (431 W. 16<sup>th</sup> Street between 9<sup>th</sup> and 10<sup>th</sup> Avenues). Tickets are available for \$25.00. All proceeds from ticket sales will help a child find shelter immediately.

Tickets can be purchased via [www.highlineballroom.com](http://www.highlineballroom.com). For more information on **Harmony4Kidz** visit [www.harmony4kidz.com](http://www.harmony4kidz.com).